

## Terms & Conditions

### 1. Campaign Overview:

- The "Savour the Moment" campaign hosted by Ginologist is designed to engage participants in an immersive quiz experience that prompts personal awareness around the estimated limited quality time a user has with their loved ones.

### 2. Data Storage & Confidentiality:

- By participating in the campaign, users acknowledge that their data, including email addresses, will be stored securely within our database.
- Access to stored data will be limited to authorised personnel within Ginologist. Data will be accessed, viewed, and exported for the sole purpose of campaign management and fulfilment.
- Ginologist is committed to maintaining the privacy and confidentiality of participants' information.
- Participants' quiz results will not be shared unless explicit permission has been granted. Participants can provide or withdraw consent for sharing their results through a designated process.

### 3. Prize Details & Redemption:

- The prize includes transportation to reunite with a distant family member, friend, or romantic partner within South Africa. Accommodation, meals, and other expenses are not included unless explicitly stated by Ginologist.
- Winners will be notified via email or phone and winners must claim their prize within 10 days of notification. If the prize is not claimed within this time, Ginologist reserves the right to select an alternative winner.
- Prizes are non-transferable, non-exchangeable, and cannot be redeemed for cash. The prize must be redeemed personally by the winner and cannot be transferred to another person.

### 4. Content Capture Consent:

- As part of entering the competition, participants agree to allow Ginologist to capture content of them arriving at the destination airport or station.
- If Ginologist is unable to capture content at the airport or station, participants will be required to send us content of the moment when they first reunite with their loved one. This content may be reposted by Ginologist to further expand on their story.
- Participants will also be required to tag Ginologist in images or videos shared on social media of the reunion.
- By submitting images or videos, participants grant Ginologist a perpetual, non-exclusive right to use the content for marketing purposes without additional compensation.

### 5. Preference for Participants:

- Preference will be given to participants reuniting with distant family members, friends, or romantic partners who reside within South Africa. Ginologist will not sponsor international reunions as part of this competition.

**6. Disclaimer - Moments Fulfilment:**

- While Ginologist will make best efforts to fulfil selected moments for various participants, it is explicitly stated that Ginologist cannot be held responsible for any injuries, loss, or unforeseen incidents that may occur during the event.

**7. AI-Generated Results:**

- Participants acknowledge that quiz results are generated by artificial intelligence and are intended as suggestions only. These results do not carry any inherent certainty and are not meant to cause physical stress or discomfort.

**8. Participant Consent:**

- By taking part in the campaign, participants give consent for Ginologist to use their data for campaign-related purposes.
- Participants understand that their data may be used for future marketing initiatives by Ginologist unless they explicitly opt out.

**9. Eligibility Criteria:**

- Participants must be 18 years or older and must be residents of South Africa. Employees of Ginologist and their immediate family members are not eligible to enter the competition.

**10. Communication:**

- Participants may receive campaign-related communications from Ginologist, and they have the option to unsubscribe from these communications at any time.

**11. Tax Liability:**

- Any tax liability or applicable duties in relation to the prize are the responsibility of the winner.

**12. Amendments to Terms & Conditions:**

- Ginologist reserves the right to modify or amend these Terms & Conditions. Participants will be notified of any changes through the appropriate channels.

**13. Disqualification Clause:**

- Ginologist reserves the right to disqualify participants who attempt to manipulate, abuse, or otherwise violate the fairness of the competition.

**14. Force Majeure:**

- Ginologist shall not be held liable for any delay or failure in performance resulting from acts beyond their control, including but not limited to strikes, natural disasters, pandemics, or government restrictions.

**15. Contact Information:**

- For questions, concerns, or requests for information related to the campaign and the handling of data, participants can contact: [kim@craftlink.co.za](mailto:kim@craftlink.co.za)

**16. Governing Law:**

- These Terms & Conditions are governed by the laws of South Africa.

By participating in the "Savour the Moment" campaign, users agree to abide by these Terms & Conditions. Ginologist reserves the right to disqualify participants who do not comply with these terms.